



THE ILS COMPANY
INTERNATIONAL LOGISTIC SOLUTIONS

BUSINESS CASE

**From Urgency to
Efficiency: How a
Manufacturing
Company Cut
Delivery Times
by 50%**

PROPRIETARY INFORMATION BELONGING TO THE ILS COMPANY LLC. This Business Case is a reference from a customer in the industry we serve and is for informational purposes only. While we've strived to provide accurate information, you should always consult with a qualified professional before making any decisions based on this content.

Impact on operations

With the support of The ILS Company, a leading manufacturer of self-adhesive labels and barcode scanning technologies, was able to overcome an urgent logistical challenge that was putting its operations at risk.

In less than 24 hours, a strategy was implemented that successfully delivered the goods, cutting the usual delivery time in half and ensuring business continuity.

A little about our client

Location: Zapopan, Jalisco, México

Industry: Manufacturing of self-adhesive labels, ribbons, and scanning solutions

Service: Import + LTL

Time as an ILS client: 6+ years

The challenge

The company was dealing with a **time-sensitive delivery** that could delay production and impact commitments to its own customers.

The risk was clear—lost time, higher costs, and lower customer satisfaction.

Their goal was to **shorten delivery times significantly and keep production** and commercial operations running smoothly.



The solution

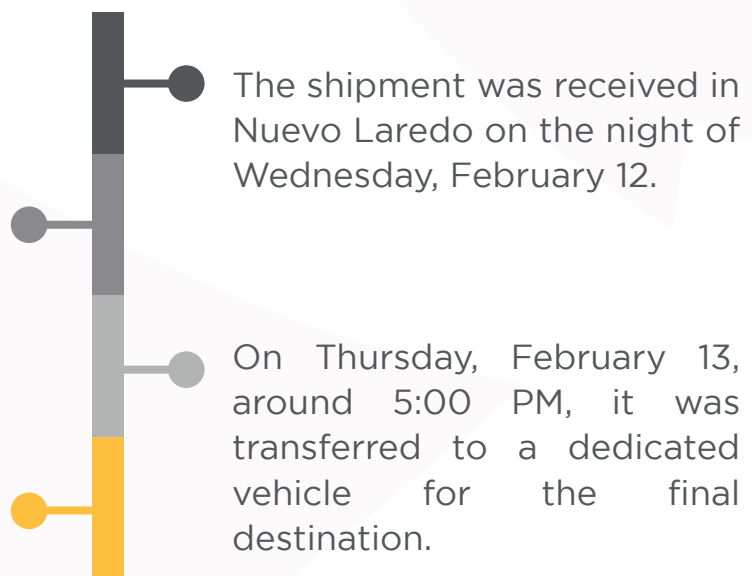
In this situation, The ILS Company team designed and put into action a fast and flexible solution.

Through close internal coordination and the leadership of the operations team, they identified a way to combine shipments—linking an LTL service with a final dedicated delivery at the end of the route. This approach ensured the cargo arrived on time at its destination, keeping the client's production and operations running smoothly.

Operation Execution

It traveled overnight as an LTL shipment.

The shipment arrived at its destination in Zapopan, Jalisco, around 6:30 PM the same day.



The results

- ✓ Delivery time was reduced by **50%**.
- ✓ The shipment **arrived the next day**, whereas it would normally have taken until the following afternoon.
- ✓ **Higher customer satisfaction**, with the client expressing appreciation and openness to exploring new routes with ILS.

A Trusted Logistics Partner

This case shows that The ILS Company doesn't just provide logistics services—it acts as a strategic partner for its clients.

In critical operations, every hour counts. The experience of The ILS Company allows us to anticipate complex scenarios and execute fast solutions, ensuring continuity across the value chain.

Thanks to our responsiveness and operational adaptability, The ILS Company resolved a critical challenge in record time, turning it into an opportunity to strengthen client trust.

At ILS, every challenge is an opportunity to move forward together with our clients.





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SOLUTIONS,
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